



From: Edward D. Clark, Principal Consultant, Executive Interface, LLC

To: Professional Sports Agents

SUBJECT: A Solution to the Rise in Home Invasions against Professional Athletes

Ladies and Gentlemen:

As society continues to focus more on the rights of evil doers and less on the rights of the people it is designed to serve, we as Americans now find ourselves in a position where we must take our personnel safety into our own hands. Your clients come to you to assist them in marketing their talent to the professional sports industry because of your intimate knowledge of the sport and ability to help them manage their wealth and fame. We offer this same level of expertise in training and assisting your clients as they face yet another new challenge in providing for their loved ones by protecting them from violent criminals in their home.

At Executive Interface, LLC, we bring to bear the same elite military and law enforcement subject matter expertise necessary to protect Our Great Nation from terrorist threats evolving around the world. For the past seven years, we have provided strategic Homeland Security services to both private and public enterprises to help them develop strategic plans to defend their resources against violent crimes.

We are now in a position to offer this same level of comprehensive planning, training and execution to keep your clients safe by designing and implementing a customized and comprehensive home defense program.

Our security team members come from the elite U.S. Army Green Berets, Rangers and other Special Operations units who for years have been the most effective weapon in fighting the War on Terror. Couple this track record with the crime fighting experience of SWAT and Gang Unit Police Officers and you have a team that can win on any playing field. The success of all of these units is directly dependent upon their ability to develop and implement a strategic plan; a plan to collect intelligence on their threats and exploit that intelligence through well rehearsed actions. We can now offer your clients that same level of strategic planning and will assist them in implementing the proper tactical response for their specific situation.

Our programs are comprehensive, discreet and are customized to incorporate the personal concerns of each client as well as any existing security measures they may already have in place. We also understand the liability your clients may face as well as the impact of the wide range of political environments in which they currently reside. These factors will all be incorporated into your client's plan.

In closing, I thank you for your time and ask that you call us to discuss the needs of your clients. These athletes trust you to prevent wrongdoers from exploiting their talent both on and off the field. We are asking you to extend that trust to our team by allowing us to help you respond to a new and very real threat to your clients' success.

Respectfully,

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Welcome to the Fight!



Congratulations! You have taken the first step in regaining control over the safety and security of your family and your castle. Just like the program that has made you a success in your sports career; you need a similar strategic program, developed by industry experts to protect the treasures in your life. A program that incorporates the personal beliefs of you and your family while still providing the training and information you require to effectively defeat this growing threat. The program we use is based upon the teachings of the Great Chinese General, Sun Tzu. Better known as “*The Art of War*”, we hold dear the general’s basic tenants of “Know Yourself, Know Your Enemy and Know Your Environment”.

Know Yourself - *Identify what needs to be protected and the best techniques to use for your situation.*

Ask yourself these questions...

“What treasures in my life do I hold most dear?” *“Am I ready to take the life of another human being to protect my family; my heirlooms; my money and valuables? What am I willing to protect with deadly force?”*

“Am I properly trained to use a firearm to defend my home?” *“How do I store my firearm so it is ready for use but not unsafe to children and visitors? Who will protect my family when I am away and how will they do it?”*

“Do I have a safe for my valuables?” *“How can I leverage this to prevent a home invader from taking me from my home?” “Why should I have more than one safe?”*

Know Your Enemy - *Understand who might attack your home as well as how and why.*

Ask yourself these questions...

“Would I know a home invader if they knocked on my front door? If they were on my property? If they drove by my house?” *“Do I know how to react in all of these situations?”*

“Are there pedophiles that may harm my children in the areas my children play; shop; go to school?” *“How do I know?”*

“How can I tell from someone’s behavior that they intend to harm me or my family?” *“If I suspect I may come under attack, how do I respond?”*

Know Your Environment - *What about your home helps or hinders you during an attack?*

Ask yourself these questions...

“What areas of my house can help me defend my loved ones? My valuables?” *“Which ones should I avoid?”*

“How can I incorporate my existing security measures?” *Which security measures do I really need?”*

“Do I have any hazardous environments near my home?” *How do these influence the safety of my family?”*



What We Offer...

You will receive a Personalized Home Invasion Security Plan that is designed around your family values, personal wealth, regional political climate and tolerance of risk: A plan that makes you more aware of the perimeter of your property and the various layers of security that lie within: A plan that leverages your existing security measures and offers the tactics and experience of the special operators that protect us from violent criminals and terrorists. Details of the plan include:

Know Yourself...

- We will help you determine what your family holds near and dear to their hearts. From heirlooms to automobiles, cash and jewelry to children and family members, we will determine the short and long term effects if your valuables are exploited and help you select the right strategy for their protection.
- The taking of a human life, regardless of the situation, can be a very haunting experience for years after the incident has occurred. We will have a very pointed discussion with the family members to make them aware of the physical, emotional and legal ramifications of using a firearm or other means of deadly force in protecting their loved ones and possessions.
- If you decide to use deadly force, we will train you to use your firearm to fight and win in the defense of your home. This is much more than safety and marksmanship training. We will train you in the same techniques taught to many special operators fighting in the Global War on Terror. If you do not have a firearm, we can assist you in selecting one that fits your specific needs.
- Detailed plans on how to deter, detect, assess delay and respond to a home invader. This includes where and how to retreat to safe areas within your home and where and how to store your valuables and when to divulge their location.



Know Your Enemy...

- We will provide a Comprehensive Threat Assessment provided in a geospatial format that discusses the details of the violent crimes in the area around the home to include a profile of who they are, how they conduct their attacks, what types of targets they attack and the tactics they use against their victims.
- The Israeli's use behavior recognition to their advantage in detecting and stopping terrorists. We will cover the fundamentals of this skill to better prepare you to evaluate the intentions of that new pizza delivery guy or the supposed lost neighbor that needs directions. An acute sense of Situational Awareness is what keeps special operators alive!
- If you have children, the threat of pedophiles is a very real threat to every community. We will provide the same geospatial threat assessment for pedophiles in your area.



Know Your Environment...

- A Comprehensive Security Assessment of your home, your property and the surrounding area. We will identify the layers of security and conditions in and around your home that alert you when to feel safe, when you should be cautious and when you should feel threatened.
- We conduct a thorough security assessment of your home, property and the surrounding area to identify any current security measures you already have in place, what areas may help in defending your domain and what areas can actually hinder your efforts when called upon to protect your family.
- Do you have any hazardous situations near your home? Companies that use toxic materials or chemicals, a nuclear power plant? We will perform the necessary research to identify these hazards ahead of time and build an effective response into your plan for reacting to these situations as well as the threat of fire, flood and other natural disaster.



Key Personnel

Mr. Edward D. Clark...

Mr. Clark is the company's principal consultant and President of Executive Interface, LLC, a firm specializing in risk management and security training and operations. Mr. Clark humbly offers 24 years of experience as a U.S. Army Special Forces Officer (Green Beret) to include commanding an unprecedented four operational detachments. Mr. Clark has 15 years of operational experience in combat and security assistance missions throughout the Middle East and Africa. Mr. Clark's desire to fight the war on drugs drove him to leave active duty to work with gang members in downtown Pittsburgh, PA. After 9/11 Mr. Clark was actively recruited to serve as the Director of the Homeland Security Threats Office by the US Army. After two years of service, The Department of Homeland Security (U.S. Coast Guard) reached out to Mr. Clark to serve as their senior security consultant to assist them in evaluating over 4,000 facility security and emergency response plans as they implemented the Maritime Transportation Security Act of 2002 (MTSA 2002). In addition to his serving as the Lead Consultant to the White House Homeland Security Council's Bio-terrorism Team, he also applied his cutting edge techniques in developing US Northern Commands Red Team Program and developing a comprehensive security plan for a \$4 billion natural gas project in war-torn Nigeria. Mr. Clark possesses a BA in Criminal Justice, a Masters Degree in Computer Information Systems, is an expert in information security, and is a graduate of numerous Incident Command System courses. Mr. Clark is a master trainer and has managed the business of training for both public and private entities. He is currently sought by many Homeland Security think tanks to provide mentorship and deliver seminars on the latest Homeland Security topics. He is also a graduate of the Gunsite Pistol Course and trained hundreds of private citizens and executives to carry and use concealed weapons. Mr. Clark is a graduate of the US Army Senior Leaders Course on Chemical Biological Radiological, Nuclear and Explosive Attacks and is a certified NRA Firearms Instructor. Mr. Clark was recently retained to design the armed response program for the Missile Defense Agency facility currently under construction in Eastern Europe.

Mr. Harry L. Fleming...

Harry was a full time working police officer for over twenty years, serving in various capacities during his tenure to include, patrol, traffic, narcotics investigation (both overt and undercover operations), special operations (street crimes), criminal investigations, and his last assignment of patrol sergeant. He has served as a member and team leader of a multi-agency narcotics entry team and as the tactical commander for the multi-agency SWAT team in his area. Harry developed many programs that involved the training of law enforcement personnel in the use of firearms and other tactics. Harry Fleming holds a Master Peace Officer License, Police Instructors license, Firearms Instructor license, NRA instructor's license, Defensive Tactics Instructors license, as well as many other certifications that pertain to firearms training, SWAT tactics, and emergency operations. As a criminal investigator, Harry investigated hundreds of crimes against persons including capitol murder. Because of his dedication, he has received numerous commendations for his work. As a result of seeing first hand the results of violent crime, he is also painfully aware of the need for proper, realistic training for not only those men and women whose duty it is to protect and serve, but also for people to protect themselves and their families. Mr. Fleming also served as an instructor at the nationally renowned Thunder Ranch Shooting School.

Mr. Don Alexander...

Don is a retired U.S. Army Special Forces Officer with over 26 years of operational experience in both combat and security assistance missions throughout the Middle East and Africa. Mr. Alexander is an expert in intelligence management and production, counter-terrorism techniques, and security assessments. He has trained hundreds of students to use the CARVER targeting tool as well as having used it to plan and conduct special operation against enemy infrastructure. He has developed in depth training programs for organizations that include military and law enforcement/first responders on subjects that include medical trauma and treatment and urban operations. Mr. Alexander brings over 25 years experience in training development, planning and implementing emergency response plans, and conducting security assessments. Mr. Alexander has also served as an instructor at the nationally renowned Thunder Ranch Shooting School.



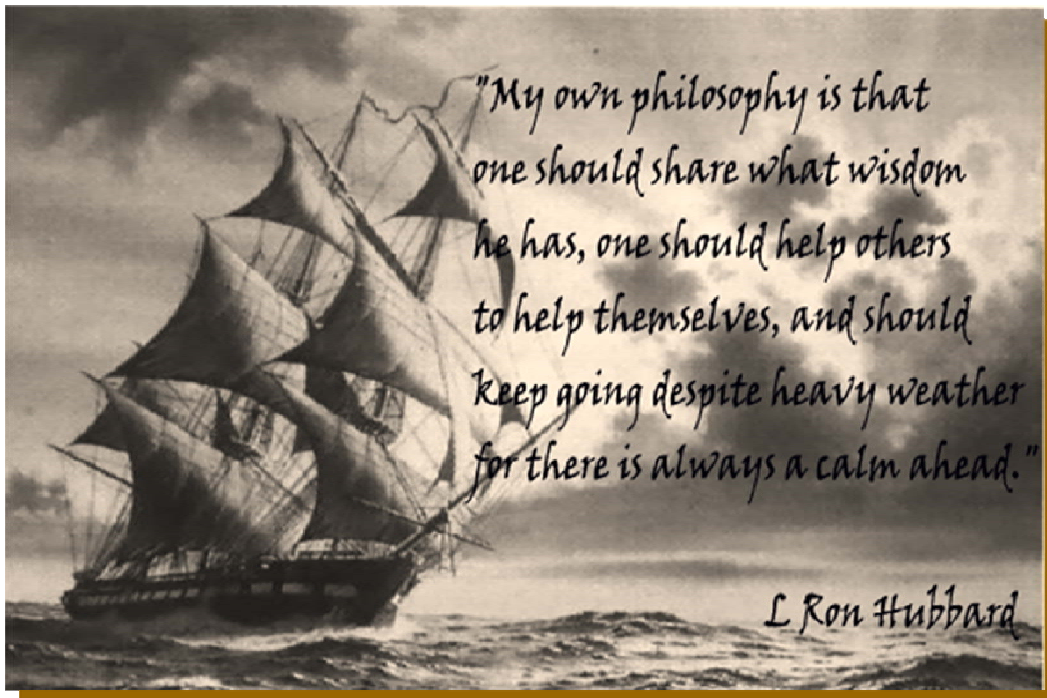
Executive Interface

Strategic Direction for Your Business

Our Instructor Staff...

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Our Philosophy....



Call us at 877-939-RISK to schedule your clients today!